

C O M P A

N Y



P R

O F I L E



With over 200 locations across Kuwait and KSA, Trolley is your go-to destination for premium convenience and unparalleled shopping experiences.

Trolley Today

145+

convenience stores in Kuwait.

80+

convenience stores in KSA.

1000+

employees, in stores & offices.

10,000+

unique & exclusive brands & products.

16

years of operations.

The fastest growing chain of convenience stores in Kuwait.

Located in gas stations, universities and high traffic points.

Established in 2010 with a simple idea to cater to students with conveniently priced products.

Trolley Today

With more than 146 locations across Kuwait, Trolley is the leading chain of convenience stores that fills a gap in the local market and defines the true meaning of convenience by opening shop at proximity of customers in unique locations such as universities, gas stations, malls and within residential areas.

With a commitment to being a 24/7 one-stop-shop solution, Trolley offers consumers a wide range of everyday consumables while focusing on providing the ultimate customer satisfaction experience without compromising on quality and value for money. The stores also house fresh foods and coffee in addition to exclusive products and snacks sourced locally and internationally to complete the everyday customer experience.

Open
24/7

Our Customers
16 to 25

We offer them the latest trends
in food products & consumable goods.

Our Customers
25 to 40

We are their choice to grab what they
need from coffee to snacks, to
everyday goods.

From a simple idea to becoming the fastest growing and unrivalled chain of convenience stores in Kuwait.

Our Growth Story

2013

8 Stores

400 Products

We signed with the largest operator of gas stations to open a convenience store in each one of their stations. It made sense as Kuwait's main mean of transportation is cars.

2023

& Beyond

Our expansion is planned outside of Kuwait and KSA.



2010

4 Stores

200 Products

Opening small kiosks in university campuses to provide students with a competitive alternative for their daily needs, at the fraction of the price from other food providers.

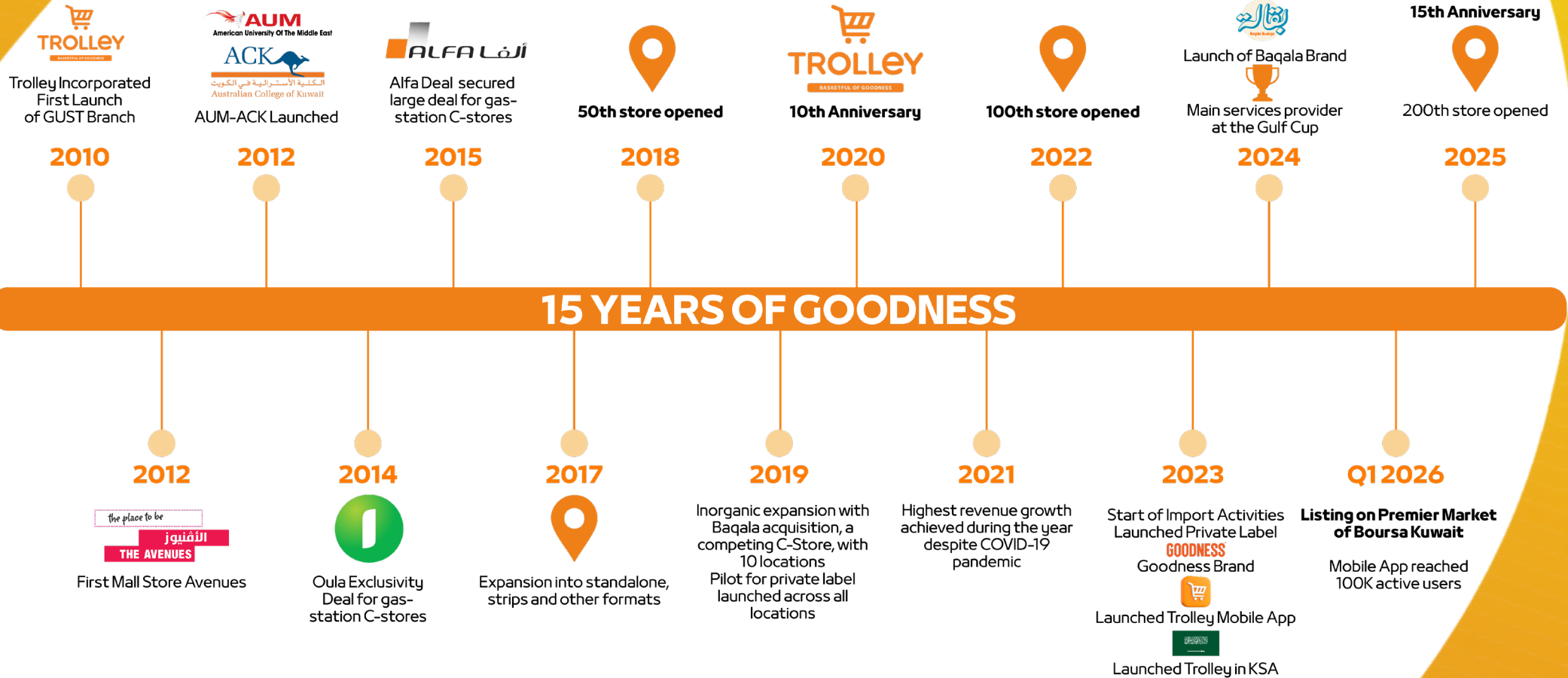
2021

85 Stores

5,000+ Products

Trolley continued to expand in the Kuwaiti market, covering gas stations, universities, large office buildings, malls and high traffic points.

15 YEARS OF GOODNESS



Our Stores 

**Targeting young population looking for
convenience & quality wherever they go.**

Our Concept

Trolley's concept is based on offering fast moving items, daily consumables at the reach of customers. The convenience store has a smaller scale supply chain than supermarkets with high volume traffic, enabling it to offer unique products that are easily sold in such a setting, versus supermarkets.

Driven by amazing employees, Trolley prides its ability to understand local customers who seek unique items, trendy ones, and food products that meet their lifestyle.

Trolley also hosts coffee kiosks from established brands: Kuwait-based original blend coffee chain, OLE, and international brands, Starbucks and Coffee Bean & Tea Leaf. As a fact, Starbucks opened its first ever gas station branch in a Trolley convenience store.

Fresh & ready to grab coffees from:



Shop in Shop



Our Locations - Kuwait

- | | | | | |
|--------------------------------------|----------------------------------|--------------------------------|-------------------------------------|---|
| 1 Omariya Oula - 11 | 35 Sabahiya Alfa - 115 | 69 Kuwait RE Tower | 103 Zain Hospital | 137 Oula Adan 85 |
| 2 Messila Oula - 110 | 36 Mina Abdullah Alfa - 43 | 70 Kuwait sport club | 104 Ferwaniya Hospital | 138 GEO Park - Event |
| 3 Qurtuba Oula - 28 | 37 Jleeb Alfa - 46 | 71 NBK | 105 KCB | 139 Al-Riggae Court Complex |
| 4 Mubarak Al-Kabeer Oula - 82 | 38 Shuwaikh Alfa - 113 | 72 Quarain Delicious Mall | 106 A5 Mall | 140 Al Arabi Sport Club |
| 5 Khalidya Oula - 33 | 39 Hedaya Alfa - 116 | 73 Sabeh Al Salem | 107 Alnuweiseb - Rahal | 141 Alfa Sulaibiya 81 |
| 6 Al Shuhadaa Oula - 45 | 40 Agaila Alfa-123 | 74 Fahad Al Salem | 108 Salwa Club | 142 KNPC - Head office |
| 7 Al Fintas Oula - 49 | 41 Alfa 76- Ardiya | 75 Al Babtain Tower | 109 The K Hotel | 143 Boubyan Bank |
| 8 Al Qaser Oula - 15 | 42 Alfa - Rabia 91 | 76 Al Sawaber | 110 Argan AL Bidaa | 144 Trolley Food Trucks - Khiran Square |
| 9 Mishref Oula - 120 | 43 KNPC -Sabah-138 | 77 Central Bank | 111 Ministry of Public work | 145 T1 Airport - Arrival |
| 10 Salmiya Oula - 71 - 5th Ring road | 44 KNPC -Sabah-140 | 78 Mahboula | 112 MOD Camp | 146 T1 Airport - Departures |
| 11 Jabria Oula - 77 | 45 KNPC -Sabah-142 | 79 Al - Rai | 113 Jahra 2 | |
| 12 Bayan Oula - 68 | 46 KNPC -Jaber-134 | 80 Ministry Complex | 114 Stock Market | |
| 13 Kabd Oula - 121 | 47 KNPC -Jaber-136 | 81 Khairan Square | 115 Safat - Al Mubarikia | |
| 14 West Shuaiba Oula - 122 | 48 Abdaly KNPC-130 | 82 Marina Mall | 116 Tadamon Sport Club | |
| 15 Ardiya Oula - 38 | 49 Alzahraa KNPC - 119 | 83 Nasser Club | 117 Baitak | |
| 16 Salmiya Oula - 14 - 4th Ring road | 50 KNPC - Wafra 133 | 84 EDGE Mall - Shuwaikh | 118 Kipco | |
| 17 Riggae Oula - 31 | 51 KNPC - Saad Al Abdullah - 131 | 85 Wafra | 119 Sanabil | |
| 18 Daiya Oula - 23 | 52 KNPC - Sabah AlAhmad - 143 | 86 Platinum - Hessa (Woman) | 120 Marzouk | |
| 19 Hawally Oula - 65 | 53 KNPC - Sabah AlAhmad - 144 | 87 International Hospital | 121 Qurain Dark Store | |
| 20 Mubarak Al Abdallah Oula 107 | 54 KNPC - Sabah AlAhmad - 145 | 88 Ahmadi - Sakka Road | 122 Seif Palace | |
| 21 OYOON ST.86 | 55 KNPC - Sabah AlAhmad - 149 | 89 Ardiya - Standalone - Kayan | 123 Trolley Mobile Unit - Luna park | |
| 22 Sabah Al Salem - 70 | 56 ACK | 90 Shuwaikh - Meat market | 124 Amiri Hospital | |
| 23 SHADADIYA OULA - 52 | 57 AUM | 91 Sabah Al Salem - Block 3 | 125 Bneid Al-Gar (Maarifi) | |
| 24 Abu Halifa Alfa - 8 | 58 AIU | 92 Al Tujar Tower - Reem Tower | 126 Qurain 2 | |
| 25 Hateen Alfa - 117 | 59 GUST University | 93 Al-Liwan | 127 Kuwait Airways - Airport T4 | |
| 26 Jahra Alfa - 9 | 60 KU - Life Science - Girls | 94 The warehouse | 128 Taiba Hospital | |
| 27 Hawally Alfa - 34 | 61 KU - Education - Girls | 95 Sky Mall | 129 Fintas SA | |
| 28 Mesayel Alfa - 124 | 62 KU - ARTS - Girls | 96 Avenus Forum Mall | 130 Universal Tower | |
| 29 Fahaaheel Alfa - 30 | 63 KU - Technology | 97 OIA Khiran | 131 Shuwaikh - Dark Store | |
| 30 Salwa Alfa - 13 | 64 KU - Medicine - Jabriya | 98 Kuwait AirWays | 132 Mesila Beach SA | |
| 31 Saad Al Abdullah Alfa -108 | 65 KU - Abdallah Salem | 99 Zain - HO | 133 STC Headoffice | |
| 32 Mansouria Alfa - 5 | 66 Avenues Mall | 100 Yarmook | 134 Jahra - Dark Store | |
| 33 Salmiya Alfa - 25 | 67 Shaheed Park | 101 Sahab Tower | 135 Ooredoo HO | |
| 34 Shaab Alfa - 48 | 68 Al Adame - Arkan Tower | 102 Dabbous Tower | 136 Liberation Tower | |



Our Locations - KSA

- | | | | |
|--|--|--|---|
| 1 Al Urubah Road | 27 Imam Abdullah Ibn Saud Ibn Abdulaziz Road | 52 Abi Al Asbat Road | 77 Prince Mishaal Bin Abdulaziz Road 4628 |
| 2 KAFD Road 7239 | 28 Khurais Branch Road | 53 King Abdulaziz Road 2953-2979 | 78 Abu Bakr Al Siddiq Branch Road |
| 3 Abdullah Ibn Saud Ibn Abdulaziz Road | 29 Prince Saud Bin Mohammed Bin Muqrin Road | 54 Prince Mohammed Bin Abdulaziz Road | 79 King Fahd Road |
| 4 Yaqub Al Baghdadi Road 8330 | 30 Abi Jafar Al Mansoor Street | 55 Al Madinah Al Munawwarah Road | 80 Road No 1005 |
| 5 King Abdallah Ibn Abd Al Aziz 4270 | 31 Imam Saud Bin Abdulaziz Branch Road 3428 | 56 Hisham Ibn Abd Al Malik Road | 81 Abi Al Hasan Al Maqdisi Road |
| 6 Anas Ibn Malik Road | 32 Khalid Ibn Al Walid Street | 57 Prince Mohammed Bin Salman Bin Abdulaziz Road | 82 Prince Saud Bin Mohammed Bin Muqrin Road |
| 7 Northern Ring Road | 33 Khurais Branch Road | 58 Shaab Al Yaala Road | |
| 8 Sheikh Hassan Bin Hussein Road Al Munisiyah District | 34 Olaya Street | 59 Al Batha Skirinah Al Oud | |
| 9 Prince Mohammed Bin Saad Bin Abdulaziz Road | 35 Eastern Ring Branch Road | 60 Al Thumamah Road | |
| 10 Prince Mamdouh Bin Abdulaziz Street 3201 | 36 Al Hasan Ibn Ali Road | 61 Al Madinah Al Munawwarah Road | |
| 11 King Abdullah Road | 37 Unayzah Street | 62 King Abdullah Road | |
| 12 King Abdullah Branch Road | 38 Sheikh Hassan Bin Hussein Bin Ali Road | 63 Olaya Street | |
| 13 Al Balkhi Street | 39 King Abdullah Road Aldrees Gas Station | 64 Al Takhassousi Road | |
| 14 King Khalid Road | 40 Southern Ring Branch Road | 65 Prince Saad Bin Abdulrahman Al Awwal Road | |
| 15 Street No 279 | 41 Salahuddin Al Ayyubi Road | 66 Al Sail Al Kabir Road | |
| 16 Noon Ore Road 2749 | 42 Al Tufail Ibn Amr Road | 67 Olaya Street | |
| 17 King Fahd Branch Road 4240 | 43 Al Mansouriah Metro Station Manfuhah | 68 Prince Turki Bin Abdulaziz Al Awwal Road | |
| 18 King Faisal Road Al Murabba | 44 King Abdullah Road | 69 Imam Abdullah Bin Faisal Bin Turki Street | |
| 19 Al Qantara Road 7070 | 45 Omar Ibn Al Khattab Road | 70 Nuwayimah Road 3390 | |
| 20 Al Thumamah Road | 46 Imam Saud Bin Abdulaziz Branch Road 6676 | 71 Al Urubah Road | |
| 21 Al Mustanir Al Khusi Street | 47 Academic Road West 1 | 72 King Abdulaziz West | |
| 22 Abu Bakr Al Siddiq Branch Road | 48 Prince Mohammed Bin Saad Bin Abdulaziz Road | 73 Al Taif Street | |
| 23 Al Khadsyah Street | 49 King Abdullah Road | 74 Olaya Street | |
| 24 As Samh Ibn Malik Road | 50 King Abdullah Road 3746 | 75 Dammam Branch Road 3377 | |
| 25 Abi Zamaah Street | 51 Al Ulaya | 76 King Faisal Road | |
| 26 Uthman Ibn Affan Road | | | |





Trolley in Gas Stations

More than

59

stores in gas stations.





Trolley in Universities

More than

18

stores in universities.





Trolley in High Traffic Locations

Office & Residential Towers.



Our Customers

A large bracket of Kuwait's population is under the age of 45. It is therefore no surprise that consumerism is driven by them.

Why is the GCC customer different?

1

They are well-travelled.

Young GCC customers travel an average of three times a year.

2

They are educated.

Approximately 85% of young GCC customers are enrolled in a university or have a Bachelor degree.

3

They have a high disposable income.

GCC customers are often recruited in the oil sector, banks, investment companies or a entrepreneurs...
Like Trolley!

4

Majority, if not all, drive cars.

The main mean of transportation are cars and these need to be filled once to twice a week.

5

Kuwait is hot!

With the local hot weather, a cold drink is a must. With its convenient locations, Trolley offers them ready to grab beverages or coffee options.

6

They want quality options.

Trolley prides the quality of its products, carrying leading brands and exclusive products.

Our Products

All your daily needs, plus so much more.

Trolley Products & Brands

WE CARRY

Fresh Meals . Ready to Drink Coffee . Beverages . Snacks . Confectionaries
Games . Seasonal Products . Phone Accessories . In-Store Coffee Kiosks

10,000+

unique & exclusive products & brands



The Trolley's Impact

Our community is at the heart of what we do.

Trolley Concepts

- As a Kuwaiti company, Trolley believes in its duty to take part of national causes and efforts during challenging times.
- The company supports public & non-profit programs.
- During the Covid-19 pandemic, Trolley pledged its support to the efforts invested by the government in an aim to contain the spread of the virus. It gave frontliners access to free snacks and beverage during curfew hours and lockdown.
- Trolley was also quick to respond to global announcements to the start of the pandemic and distributed free masks to customers around Kuwait. With thousands of customers driving through Trolley's convenience stores every day, the company raised awareness about safety measures by partnering with local businesses, and extended its efforts to distributing free masks, gloves, antibacterial wipes and hand sanitizers to customers.



Trolley in GCC cup 2024

Trolley was the main services provider at the Gulf Cup 26 Tournament.

Trolley mobile unit in GCC cup 2024



Trolley ideal stores 

Trolley ideal stores in different locations.



Al-Nwaiseeb – Flagship



The Avenues – Old Souq



American International College (AIC)



Platinum Sharq



Kuwait Airways



Ministries Complex



International Hospital



Oia Khairan





Jabir Al Ahmad



Rahal



Al Nasser Club



Wafra



Keep in Touch with Trolley

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TROLLEY

N D I N G